

Instrumentl Sign Up Guide

Overview

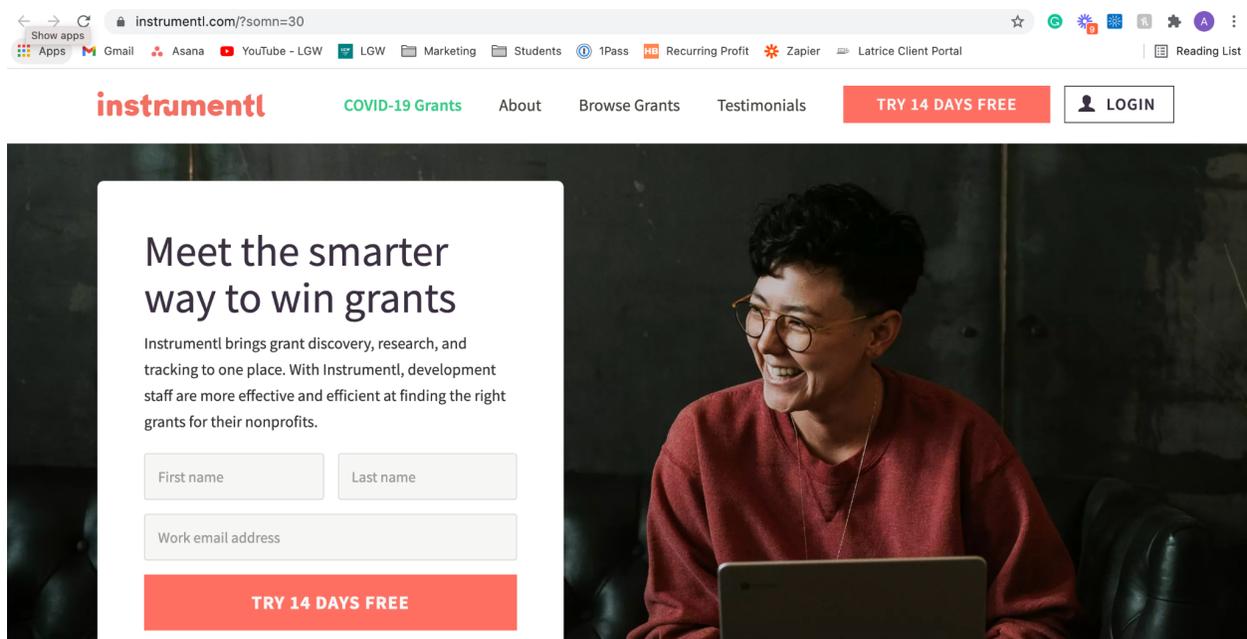
This guide will show you how to set up a project in Instrumentl.com—our go-to grant database. To receive full instruction and helpful templates, you can join us by taking the [Grant Writing Unicorn Method](#).

We think about grant research like a funnel. At the top of the funnel are all of the opportunities Instrumentl.com will help you find. Through a decision making process, we filter those grant opportunities to identify the ones most worth your time. To set up a 14-day trial, use this link: <https://www.instrumentl.com/lgw>.

If you end up liking the tool as much as we do, use the code **LGW50** when upgrading and you'll receive \$50 off your first month.

Step 1 - Create a free account with Instrumentl.com

Let's start with the easy stuff: go to <https://www.instrumentl.com/lgw> and start with your name and email address.



After you enter your email, a couple of other questions will pop up. The next step is filling out a password. Then you will tell Instrumentl about you. You have two options in the “I am...” section:

Please note: You need to indicate that your organization or your clients' organizations make more than \$90k per year or Instrumentl will not let you continue.

A 501c3 non-profit, school or university	A freelance grant writer or grant writing agency
Organization Name	My clients are... 501c3 organizations in the US
Operating revenue... needs to be more than \$90K per year	Operating revenue... More than \$90K per year
Do you have 501c3 status or fiscal sponsorship? Yes	
<div style="border: 1px solid #00a651; padding: 10px;"> <div style="display: flex; justify-content: space-between; margin-bottom: 5px;"> Alex Lustig </div> <input type="text" value="alex@senworks.org"/> <div style="display: flex; justify-content: space-between; margin-bottom: 5px;"> **** Show </div> <input type="text" value="(303) 842-7806"/> <div style="display: flex; justify-content: space-between; margin-bottom: 5px;"> 501c3 nonprofit, school, or university ▼ </div> <input type="text" value="Amazing Non-Profit"/> <div style="display: flex; justify-content: space-between; margin-bottom: 5px;"> \$90K-\$200K ▼ </div> <div style="display: flex; justify-content: space-between; margin-bottom: 5px;"> Yes ▼ </div> <div style="background-color: #e67e22; color: white; text-align: center; padding: 5px; margin-top: 10px;"> TRY 14 DAYS FREE </div> </div>	<div style="border: 1px solid #00a651; padding: 10px;"> <div style="display: flex; justify-content: space-between; margin-bottom: 5px;"> Alex Lustig </div> <input type="text" value="alex@senworks.org"/> <div style="display: flex; justify-content: space-between; margin-bottom: 5px;"> **** Show </div> <input type="text" value="(303) 842-7806"/> <div style="display: flex; justify-content: space-between; margin-bottom: 5px;"> Freelance grant writer and/or grant writing agency ▼ </div> <div style="display: flex; justify-content: space-between; margin-bottom: 5px;"> 501c3 organizations in the US ▼ </div> <div style="display: flex; justify-content: space-between; margin-bottom: 5px;"> More than \$90k/year ▼ </div> <div style="background-color: #e67e22; color: white; text-align: center; padding: 5px; margin-top: 10px;"> TRY 14 DAYS FREE </div> </div>



Tell Instrumentl about your organization

Here's the first step to finding grants tailored to you. Drill down to your location as appropriate. You can get down to the county level. If you are a freelancer, you would input this information for one of your clients. This can always be changed at a later date.



Let's help you find new funders

To save you time during your call, please create your first project. We use this information to match you with relevant grants.

1. Organization

2. Project Overview

3. Project Details

About your organization

Where is your organization registered?

List all locations where your organization is registered.

Inside the United States

LOCATIONS INSIDE THE U.S.

+ Add county or state

x ALASKA

Outside the United States

Both inside and outside the United States

Save and Continue



Fill in details about your project overview

Next, let's fill in some information about the project overview. It can be as broad or specific as you'd like, and you can always go back and change things later. .

PRO TIP: Consider selecting more than one applicant type. You can partner with other organizations to maximize grant opportunities.



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1. Organization

2. Project Overview

3. Project Details

... * Project Name *

... * Applicant Type *

Are you applying for grants through, or on behalf of, an organization? If yes, select all that apply.

- Nonprofit
- College / University
- Elementary / Secondary School or School District
- For-Profit Business
- Government Entity
- Hospital / Clinic
- Indigenous Group
- Museum/Library/Zoo

Are you applying for grants as an individual? If yes, select all that apply.

- Faculty
- High School Student
- Masters Student
- PhD Student
- Postdoctoral Researcher
- Unaffiliated Researcher
- Undergraduate Student
- Working Professional



Fill in details about your project

And the last step: fill out your project details. Add geographic information to catch national grants and community grants.



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Tell us about your project

Last step before you get your matches!

1. Organization
2. Project Overview
3. Project Details

Location of project
Where does your project physically take place?

My project takes place in the United States
 My project takes place in the United States and outside the United States
 My project takes place outside the United States

United States locations (required)

My project takes place in specific states or counties in the U.S.
 My project takes place in all 50 states in the United States
 My project is national in scope in the United States

+ Add county or state

x ANCHORAGE MUNICIPALITY, ALASKA

Field of work
Choose up to 10 terms that best match the field of work for this project. Try to be as specific as possible.

x BIKING
x COMMUNITY DEVELOPMENT & REVITALIZATION
x ECOTOURISM
x ENVIRONMENTAL STEWARDSHIP
x PARKS & PUBLIC SPACES
x PEDESTRIAN & BIKE-FRIENDLY INFRASTRUCTURE
x PHYSICAL FITNESS
x RECREATION
x SUSTAINABILITY
x WELLNESS & HEALTHY LIVING

PRO TIP: Select four to six keywords for best results. Think creatively here! If your results come back too broad, you can always come back and edit these.

To get started on the keywords, press the blue <+Select Fields of Work> keywords.

We recommend that you first type in the keywords that come to mind naturally. The dropdown list of keywords is really, *really* long and exhausting to go through. It is easier to first see if you can't come up with the keywords on your own.

As you think about key words, get creative. Think about the maximum potential of your project.

Example: If you're building bike trails, will there also be youth camps? Will you focus on sustainable and environmental practices within it? Does it have a positive impact on the community at large?

If you're creating public art, does its theme provide commentary or encompass any keywords? Will you be holding workshops while building it, or inviting the community or youth to participate in any stages of it? If so, you just found several new keywords to use.

If you are working with an environmental project that affects a certain kind of plant, animal or ecosystem, make sure to include it here. You wouldn't believe how many specialized organizations that fund projects to further their missions!

What size grants are you looking for?

The last step for filling out your project is to give a baseline idea of financials, starting with what sized grants you are seeking. It is helpful to set a minimum that is appropriate for your organization whether that's \$1,000 or \$50,000+.

PRO TIP: Set a minimum so you don't have to filter through the super-tiny grants



What will you use the funds for? Many grantors have specific things they will invest in. Some will fund capital projects (new construction or renovation) where others will only support projects and programs.

PRO TIP: Select multiple funding uses to maximize your opportunity findings.

What size grants are you looking for (in USD)?
Show me grants between...

and

What will you use the funds for? (Select all that apply.)
Ideal for nonprofits:

- Education / Outreach ⓘ
- Exhibitions ⓘ
- Project / Program ⓘ
- General Operating Expense ⓘ
- Capital Project ⓘ
- Training / Capacity Building ⓘ

Ideal for academic researchers:

- Research ⓘ
- Fellowship ⓘ
- Scholarship ⓘ
- Conference ⓘ

[Save and Exit](#)



The image shows a screenshot of a grant search interface. A modal window is centered on the screen, displaying the following information:

- Header: We found 178 grants for you!
- Summary: 105 Foundation grants, 61 Corporate grants, 5 Government grants.
- Message: **NEW** When we find new grants we'll add them here
- Button: Let's go

The background shows a search results table with columns for grant title, date, amount, and location. Visible text includes "ike Trails", "pedestrian & bike-friendly infrastr", "Tracker (0)", "Matches", "Matches (178)", "Filter", "Search", "1 of 178 matches", "ity Change Micro Grants", "talks", "rman Foundation Rosin Fund", "mental Program Grant", "man Foundation", "ent: Climate Change Strategy", "Rolling", "More than US", "\$25,000", "Location of project: United States", "Location of residency: United States", and "About this funder:".

WHEW! NOW IT'S TIME TO ROCK AND ROLL!!

Be sure to watch Phase 2: Finding the Best Grants to learn about the entire funding research process in the [Grant Writing Unicorn Method](#).

Recap for Getting a Discount:

To set up a 14-day trial, use this link: <https://www.instrumentl.com/lgw>.

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